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PRM[®]
T r e n d z
Irha



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And you can't just get enough
of this unique color
combination for sure, be unique
with this sensational piece.







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..... SENSATIONAL FOREVER



And you can't just get enough of this unique color combination for sure; be unique with this sensational piece.





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Whether you are a bride to  
be or a fashion goddess  
with a novel streak,  
this is one edition that will  
catch your fancy and  
stay in your little black book  
for a long time to come!





PRM<sup>®</sup>  
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A WOMAN'S DREAM

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Whether you are a bride to be or a fashion goddess with a novel streak,  
this is one sari that will catch your fancy and stay in your little black book for a long time to come!







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Fashion is the
art to survive
the reality of
everyday life.





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SPARK AND SHINE



If you are someone who likes to re-define yourself and your ideologies in fashion,

this is the right place for you.

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Clothing is a form  
of self-expression  
there are forces  
about who you are  
in what you wear.



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Clothing is a form of self-expression  
there are hints about who you are in what you wear.

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Step into a party or  
wedding with a  
glamorous incantation  
by wearing this  
mesmerizing collection.









## REIMAGINING CELEBRATIONS

The philosophy this season puts the spotlight on how we choose festive dressing.

Presenting the collection, which perfectly matches both factors.

Comfort and style that today's women aspire for her dream celebration wear.



