

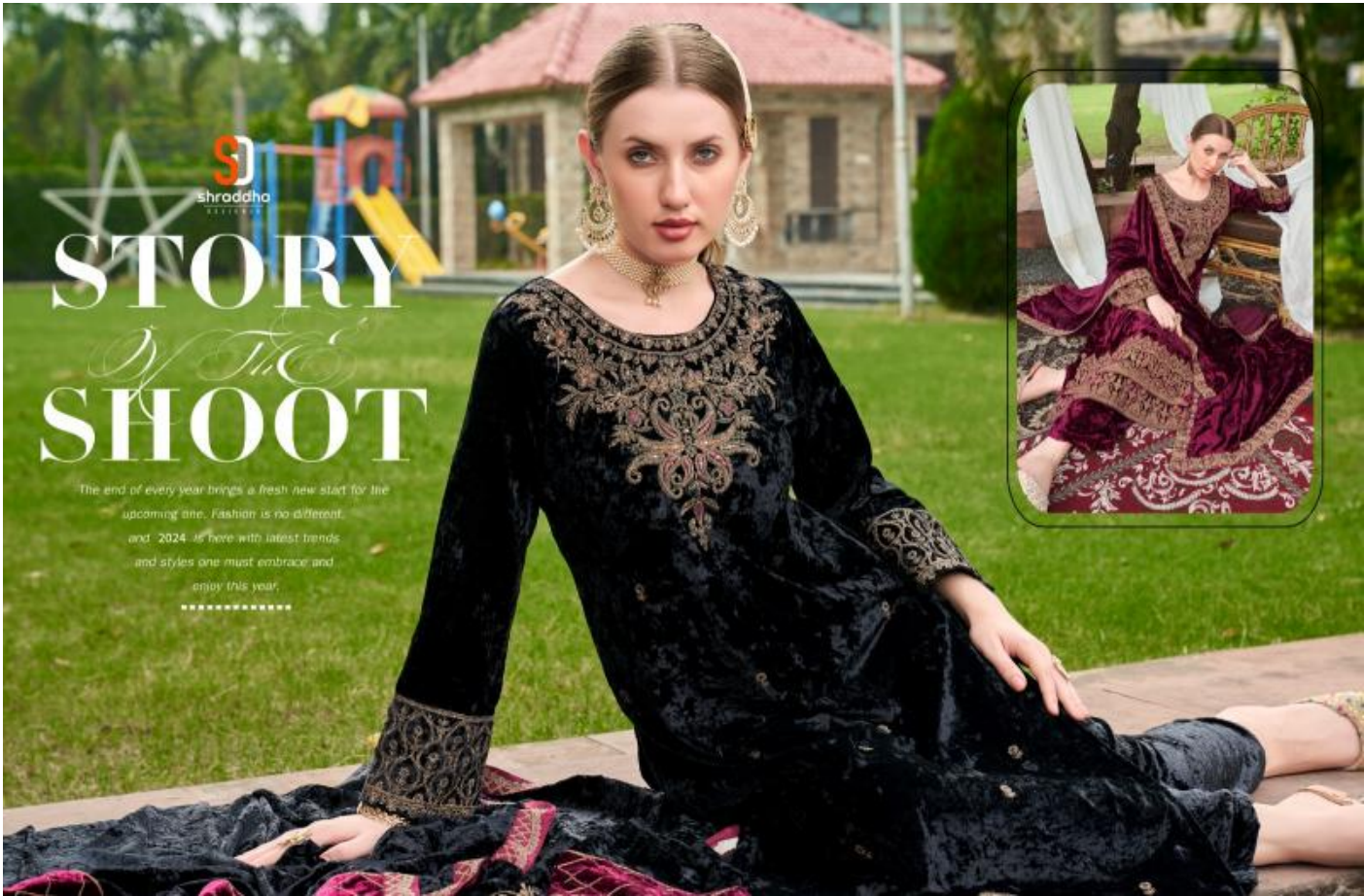






# STORY *Of The* SHOOT

The end of every year brings a fresh new start for the upcoming one. Fashion is no different, and 2024 is here with latest trends and styles one must embrace and enjoy this year.  
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shraddha  
HERITAGE

# THE *female* GAZE

Speaking about the collection, Pooja said, "I've created this collection after more working in this field as working up around the same time as I did. The work is with heritage in the traditional and modern for the new world. I am very happy about the form of education and the power designers who believe in doing so."





flutter of grace

Handmade in India by the finest artisans of the country. The fabric is a blend of silk and cotton. The design is a masterpiece of traditional Indian artistry.



1003



SD



### visage of enamour

It is not the colour, it is not the cut, it is not the fabric, it is not the length, it is not the style, it is not the way it is made, it is not the way it is worn, it is not the way it is seen, it is not the way it is felt, it is not the way it is touched, it is not the way it is smelled, it is not the way it is tasted, it is not the way it is drunk, it is not the way it is smoked, it is not the way it is used, it is not the way it is abused, it is not the way it is loved, it is not the way it is hated, it is not the way it is missed, it is not the way it is remembered, it is not the way it is forgotten, it is not the way it is never forgotten.

1001





1001



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### flutter of grace

we spin grace flutters on down the rest of the world here, where they glow, rise up, and appear as they move, a little wings of grace, or gracefulness, your spirit will fly, and then back to the ground, showing the wings of your ability.



1004







