







Parampara



1001



1002



1003



1004



1005



1006





Ladies Flavour
Indian is our affair

"High and low isn't such a
novelty thing. It's how young people
interpret the life we've been
given. It's how we look at luxury
brands, it's how we look at
heritage brands."

Parampara
1002



Ladies Flavour
Fashion to your lifestyle

Parampara
1005



SEASON OF THE
COLLECTION





P A S S I O N



Get's SPRING Ready

'I think our bodies are beautiful,
and I think celebrating
them and being comfortable
in them--no matter
what age you are--is important.
There shouldn't be any kind of shame
or discomfort around it.'







EMOTION &
GLAMORS

"What you wear is how you present yourself to the world,
especially today, when human contacts are so quick.
Fashion is instant language."



Ladies Flavour
Fashion is our lifestyle

Parampara
1001

